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KART AND RACE - MONTICHIARI (BRESCIA - ITALY), 14th-15th-16th JANUARY 2011

## CRG PRODUCTS FOCUSED EVERYBODY'S ATTENTION AT THE "KART AND RACE" FAIR OF MONTICHIARI

IN THE NEW CRG STAND, GREAT INTEREST STIRRED BY THE CHASSIS RACING AND HOBBY, THE LH LINE BY LEWIS HAMILTON, THE ROTAX AND MAXTER ENGINES AND THE NEW KARTS FOR RENTAL



Desenzano del Garda (Brescia - Italy). It was definitely a success for CRG Group at "Kart and Race", the international exhibition organized at the exhibition centre of Montichiari (Brescia), which has reached its third edition this year and with a growing number both of exhibitors and public. Fans and professionals crowded the new and modern CRG stand, showing a sheer interest for all the products: from the models of chassis racing and hobby to the presentation of the LH line Italia by "Lewis Hamilton", to the

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**Maxter and Rotax engines, the technical gear and, last but not least, the new and most appreciated “Black Flash” rental karts.**

CRG was protagonist on the space right outside the pavilions too. CRG had some karts powered by Rotax available for testing.

Fans were able to drive the karts for free, and even with the participation of some CRG official team top drivers such as Jonathan Thonon, Arnaud Kozlinski, Davide Forè and Mirko Torsellini, the



English Jordan Lennox-Lamb who have just joined the team. They all made a great show thanks to their skill and their tricks.

In the stand people could see all the CRG products with all the new range of chassis, from those designed for baby drivers such as the Micro and the Mini, to the line racing – from the entry-level to the top of the range such as the Global Shifter, the KF and the KZ.

In particular, everybody’s attention was focused on the LH Line, produced by CRG in collaboration with the F1 world champion Lewis Hamilton, with a variety of kart models that will be used in a new sports project this year.

It was very interesting the part of the exposition reserved to Rotax too, which is gaining fans and consents all around the world both for its quality and because it can be managed with a very low level of expenses.

The success achieve by CRG at the “Kart and Race” fair was completed by the presentation of the new kart for rental. All the professionals present agreed upon its undisputable quality.

Among the deals signed right on the spot, there is the agreement with Giuseppe Sorrentino, owner of an important racing centre in southern Italy, the “Circuito



***Above, Lennox with a CRG-Rotax in the space outside the pavilions. Middle, the LH line. Above, the double-seat kart for rental by CRG. In the first page: a detail of the CRG stand, and beneath Giancarlo Tinini with some of the 2011 CRG drivers, from left: Kozlinski, Torsellini, Thonon, Lennox, Forè .***



*Giancarlo Tinini, CRG spa Chairman (left) and Giuseppe Sorrentino, owner of the Circuito Internazionale Napoli of Sarno.*

Internazionale Napoli” of Sarno. He chose the “Black Flash” by CRG to set up his fleet of karts for rental, adding to it also some karts powered by Rotax in order to offer to his customers a wider range of choice. At the end of the fair this is the comment released by **Giancarlo Tinini**, CRG Spa Chairman: ***“We achieved a great result this year too. There was a good attendance. The fair is becoming more and more interesting: there were many foreign visitors and this is the signal of the interest that this event stirs. The organization is getting better and better year after year, so I think that if things keep on going this way, the fair will soon become even more important and among the best in the world. About our Group, I can say that we are very satisfied. We presented all our products, from the racing to the hobby lines, from the karts for rental to the new LH line, besides the Maxter and Rotax engines which are gaining consents in Italy. The answer, so far, has been positive. Also our kart for rental was appreciated; after an in-depth customer research we managed to get a very good result, in particular for the peculiar characteristics that this kind of kart must have especially in matter of safety and comfort. Regarding our international sports activity, in the following days, with all our team, we are going to a sort of training camp in Sardinia to make some tests and to achieved the best preparation possible for the 2011 competitions.”***